

Model Program Book  
**COMMUNITY  
SERVICE  
PROJECT**



Designed & Developed by



**ANDHRA PRADESH  
STATE COUNCIL OF HIGHER EDUCATION**

(A STATUTORY BODY OF GOVERNMENT OF ANDHRA PRADESH)

# PROGRAM BOOK FOR COMMUNITY SERVICE PROJECT

Name of the Student: **PIRAJI ANITHA**

Name of the College: **MRS. R. V. S. COLLEGE**

Registration Number: **120A01600010**

Period of CSP: **27-9-22** From: **18-10-22** To: **2/11/22**

Name & Address of the Community / Habitation: **SACRED HEART**

**ANITHA**

University

YEAR

## Community Service Project Report

Submitted in accordance with the requirement for the degree of *B.Com*

Name of the College: *MRS. A.V.N. college*

Department: *COMMERCE*

Name of the Faculty Guide: *MI. Prasanna Kumar*

Duration of the CSP: *From 22.09.22 To 13.10.22*

Name of the Student: *P. Anitha*

Programme of Study: *Social Immersion*

Year of Study: *2020 - 2023*

Register Number: *120130803140*

Date of Submission:

## Student's Declaration

I, PIRADI ANITHA, a student of COMMUNITY SERVICE Program,  
Reg. No. 120130803140 of the Department of COMMERCE  
Mrs. AVN College do hereby declare that I have completed  
the mandatory community service from 27-9-2021 to 18-10-21 in  
R.K. Beach (Name of the Community/Habitation) under the Faculty  
Guideship of MT. PRASHANA KUMAR (Name of the Faculty Guide), Department  
of COMMERCE in Mrs. A.V.N. college College

P. Anitha  
(Signature and Date)

Endorsements

[Signature]

Faculty Guide

[Signature]  
20/11/21

Head of the Department

[Signature]

Principal

## Certificate from Official of the Community

This is to certify that PIRADI, Anitha (Name of the Community Service Volunteer) Reg. No 120130803140 of Mrs. A.V.N (Name of the College) underwent community service in A.K. Beach (Name of the Community) from 27-8-2020 to 28-8-2020. The overall performance of the Community Service Volunteer during his/her community service is found to be Good (Satisfactory/Good).

*M. Jayaraman*

Authorized Signatory with Date and Seal



INDIA YOUTH FOR SOCIETY  
No. 411, Poda Market  
10th Crossroad, Visakhapatnam - 530011  
Email: [info@iyps.org](mailto:info@iyps.org)  
Web: <http://iyps.org>

### TO WHOSOEVER IT MAY CONCERN

This is to certify that p. Anitha studying in 2nd year b. Com Mrs A. V. N. College in Visakhapatnam has undergone internship under "Community Development Project" at India Youth For Society (IYFS), Visakhapatnam on the topic: **PLASTIC AWARENESS, BEACH CLEAN-up and BEACH Awareness** for a period of 3 weeks (a total of 30 Hrs)

During her internship in Visakhapatnam, the student organized awareness campaigns and conducted research on plastic awareness camp and Beach clean-up and innovations. India Youth For Society (IYFS) is glad about her commitment and appreciates her efforts in researching various innovations. We wish her all the best for her future endeavors.

Sincerely

M. Jagathish Kumar,  
Vice President,  
India Youth For Society



## Acknowledgements

The satisfaction that accompanies the successful completion of any work would be incomplete without mentioning the people who made it possible and whose encourage and guidance has been a source of inspiration throughout the course of the Project. We are thankful to the sanctum WRS. A.V.N Degree college, Visakhapatnam for giving us the opportunity to fulfil our aspiration we are take the opportunity to express our heartfelt to our beloved Principal MR. Simhadri Naidu sir, for the kind support in doing this Project.

We are privileged to express my sincere honourable gratitude to MR. M. Bhasanna Kumar sir, mentor, Head of the department, Dept. of bachelors of commerce for giving his continuous support and guidance in our endeavours.

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## CHAPTER 1: EXECUTIVE SUMMARY

The community service report shall have only a one-page executive summary. It shall include a brief description of the Community and summary of all the activities done by the student in CSP and five or more learning objectives and outcomes.

### \* Brief Description of the community:

Rama Krishna Beach also known as R.K. Beach is situated on the east coast of Bay of Bengal in Visakhapatnam, Andhra Pradesh. Rama Krishna beach is a beautiful spot for relaxation and pleasure is a natural beautiful scene. The roaring sounds of sea gives enormous pleasure. It includes highlights of R.K. Beach the submarine museum, Visakha museum, Sri Rama Krishna mission Ashram, Kali Mandir are best of R.K. beach.

### \* Summary of the activities done:

Social immersion is one of the field work methods. It refers to the mode of field work in which the researcher totally immerses himself/herself in the society to gain an in-depth knowledge about it. The term "immersion" is derived from the word "immerse", which means to involve yourself in something or put something in yourself under liquid completely.

## CHAPTER 2: OVERVIEW OF THE COMMUNITY

About the Community/Village/Habitation including historical profile of the community/habitation, community diversity, traditions, ethics and values.

Brief note on Socio-Economic conditions of the Community/Habitation.

\* About the community:-

India Youth For Society (IYFS) was established under 2001 with headquarters at Visakhapatnam. The society has grown from a few nominal members to efficient group members along with volunteers and interns. Today, the society runs its awareness campaigns in Visakhapatnam as well as Hyderabad.

\* Historical Profile of the community:-

India Youth For Society (IYFS) was established under the Andhra Pradesh Societies Registration Act, 2001 (Reg. No. 331/2011) with headquarters at Visakhapatnam. They aim to take a proactive approach towards empowerment of youth, protection of the environment and providing employment opportunities. In this light, India Youth For Society (IYFS) launched "Plastic Free India" awareness campaign.

### CHAPTER 3: COMMUNITY SERVICE PART

Description of the Activities undertaken in the Community during the Community Service Project. This part could end by reflecting on what kind of values, life skills, and technical skills the student acquired.

#### \* Activity undertaken in the community during the community service Project:

The activities that we had done during our community service Project. we team under taken service like Swachh Bharat, Beach cleaning, Plastic awareness, blood donation, survey's to know the valuable reviews of them to know weather our Performance is good or not. And we had care to know that not everyone Empathy to each other, some of them are kind & loving. By this community service Project we know the real truth and Emotion or feelings of the society directly. Hence came to know that the activity done through the service Project may reflect on us compulsbly because of this survey service we learnt alot.

ACTIVITY LOG FOR THE FIRST WEEK

| Day & Date | Brief description of the daily activity                 | Learning Outcome                                     | Person In-Charge Signature |
|------------|---|--|----------------------------|
| Day - 1    | Swachh Bharat cleanup in R.K. Beach                     | Identification of Plastic waste more                 | P. Vainya                  |
| Day - 2    | Swachh Bharat cleanup in our college premises           | knowing the problems regarding garbage               | Vishnu                     |
| Day - 3    | swachh Bharat cleanup in NGO premises                   | Identified the maintenance of the Environment        | Sakshini                   |
| Day - 4    | Awareness regarding clearing surroundings in near areas | Questionnaire Prepared to know the views of people   | Ramana                     |
| Day - 5    | Awareness Bugraume done by us in NGO surroundings       | Questionnaire Prepared to know the views of people   | Vishat Reddy               |
| Day - 6    | Survey regarding the beach cleanup                      | Created survey questions to know their final opinion | Madhuri                    |

## WEEKLY REPORT

WEEK - 1 (From Dt. 27.09.22 to Dt. 03.10.22)

Objective of the Activity Done:

Detailed Report: As a Part of community service Project, we took a beach to cleanup for the Protection of our environment. In that we had started cleaning up our beach in certain distance as we can. we had identified some of People using dustbins and some more not. The main identification in our Project is "Plastic" we seen a drastic reduction in beach road instead of Plastic spoons, Papers, cups etc. they're using wooden thing and 1 time usage of Production.

And also given awareness regarding our surrounding cleanup and to maintain our environment clean & Pure. the last thing we had performed a survey regarding swachh Bharat in a certain areas to know and to share importance of swachh Bharat to them at last they all agreed us they made us this Programme to successfull.

ACTIVITY LOG FOR THE SECOND WEEK

| Day & Date | Brief description of the daily activity | Learning Outcome                       | Person In-Charge Signature |
|------------|---|--|----------------------------|
| Day - 1    | Plastic Awareness in R.K. Beach         | seen reduction of Plastic in beach     | Douglas                    |
| Day - 2    | Plastic awareness in beach premises     | Maintaining their premises very neatly | Kishor                     |
| Day - 3    | Plastic awareness in our surroundings   | Don't know their premises to maintain  | Douglas                    |
| Day - 4    | Blood Donation camp in Beach            | setup a blood donation camp            | Sharoni                    |
| Day - 5    | Blood donation camp in our surroundings | some of * aware about blood donation   | Anupama                    |
| Day - 6    | Donating blood in blood bank            | Donated blood to the bank              | Premale                    |

## WEEKLY REPORT

WEEK - 2 (From Dt. 10.10.22 to Dt. 11.10.22)

Objective of the Activity Done:

Detailed Report: As a Part of our community in our second week Project we had done a awareness of Plastic in beach and also in Beaches of beach.

Also campaigned at beach of blood donation camp and also in that Beaches. we find out that all the people are kind together one among some more aren't proper but many of them are kind and donated their blood and they communicated very well with us they worked with us all they have good kind hearted persons among us with good environment.

at last they held our Programme successful. lastly we went to blood bank to give a blood our team some had given their blood to the Organisation they felt very heart warmth with good facilities & hospitality.

ACTIVITY LOG FOR THE THIRD WEEK

| Day & Date | Brief description of the daily activity       | Learning Outcome                                      | Person In-Charge Signature |
|------------|---|---|----------------------------|
| Day - 1    | Tree Plantation in the Premises of college    | Joined our hands to save environment                  | Pw                         |
| Day - 2    | Tree Plantation in the Premises of NGO        | Good environment we had added little                  | Baskari                    |
| Day - 3    | Swachh Bharat awareness Programme in schools  | Explained, we learnt some who not know that           | P.V. Ramana                |
| Day - 4    | Tree Importance Programme in college          | found the people with less knowledge of Swachh Bharat | Kalyani                    |
| Day - 5    | Blood donation awareness Programme in college | looked geared the donation camp                       | Lakshmi                    |
| Day - 6    | Blood donation awareness Programme in schools | learnt that less knowledge of donating blood          | Dhana                      |



## WEEKLY REPORT

WEEK - 3 (From Dt.12.10.22 to Dt.18.10.22)

Objective of the Activity Done:

Detailed Report: As a part of our community service project at the last of our week we had done tree plantation which we meant to save the environment and to safeguard our lives also we had planned to plant trees in the premises of NAO. our NAO which we combined is very good atmosphere & good environment so that we had added little more to take much experience of environment.

And also we had stepped to schools to give a awareness about Swachh Bharat also to the colleges to brief them about the importance of tree plantation. At last we had a last Programme of awareness of blood donation among the people to fear their fears.

Like wise we had completed our three weeks project successfully and our team felt very happily to serve the society.

## CHAPTER 5: OUTCOMES DESCRIPTION

Details of the Socio-Economic Survey of the Village/Habitation Attach the questionnaire prepared for the survey.

We had took beach cleanup regarding our Project accordingly we took R.K. Beach, Visakhapatnam to we had mostly done awareness Programmes and tree Plantations regarding our Project and we had donated blood and Performed a blood donation camp. So we didn't done much survey but we had done survey regarding the Swachh Bharat that questionnaire we are attaching here.

\* Questionnaire Prepared for the Survey:

1. How many Dustbins are using?
2. Throwing wastes daily or not?
3. Any health issues relating to garbages?
4. Garbages are clearing or not?
5. Are you cleaning your surroundings or not?
6. How you will keep your environment clean?
7. Do you support Swachh Bharat mission?
8. Do you use Plastic bags in your home?

**Describe the problems you have identified in the community**

As a part of our community service in Beach we had seen some of the Problems Pushed up. that means when municipal staff and volunteers of the beach clearing the beach some of the people don't they using dustbins because of less knowledge of the environment Protection. some of them are good enough of their knowledge and doing their best to protect our environment.

Also as a part of our community <sup>service</sup> Project we had arranged a blood donation camp to help for the need of blood person there it finds that all aware of donating blood.

At the last we had done one survey regarding swachh Bharat by this we came to know that all are keeping their surround & House clean but the problem is the implement-  
-ng Projects and services not coming to them likewise they are mean to said some of their Problems with us.

Short-term and long-term action plan for possible solutions for the problems identified and that could be recommended to the concerned authorities for implementation.

\* Short-term action Plan recommendation:

→ The outlist of our community service Project we had recommended to implement more facilities to the beach environment to be attractive people more.

→ The government had to improve more qualitative facilities for the tourism People.

→ The beach community had to grow more eating foods and Playing troops and equipment more.

\* Long-term action Plan recommendation:

→ The activities of long term Plan has to give good communication properly.

→ The long term should be Played note importantly.

→ That should be look after by the Mentors or the government should look after the Proper way of looking to the good healthiest communicative skills majority.

Description of the Community awareness programme/s conducted w.r.t the problems and their outcomes.

The community awareness Programme has been important and innovative step taken to impart communication skill within a student, which is very important for their growth. The Problems are known as we imparted with this and there can solution for their Problems, the community Program brought up.

We had initiated one step towards the cleanup the beach around the KMS as we can. Firstly we have to give awareness about the Environment cleaning and have to give a board regarding safety measures of the beach to safeguard our lives beach.

And also conducted blood donation camp also there we had initiated awareness camp regarding the blood donation and also kept our team donated blood to the bank. And also swayed our about the Programme towards the campaign that we had done and also for the environment Protection.

## Report of the mini-project work done in the related subject w.r.t the habitation/village.

A mini-project work in the related subject w.r.t the habitation/village. (For ex., a student of Botany may do a project on Organic Farming or Horticulture or usage of biofertilizers or biopesticides or effect of the inorganic pesticides, etc. A student of Zoology may do a project on Aquaculture practices or animal husbandry or poultry or health and hygiene or Blood group analysis or survey on the Hypertension or survey on the prevalence of diabetes, etc.

*The Report shall be limited to 8-10 pages.*

Plastic is Playing a vital role all over our country. so we had focused on that by starting our community Project with "Plastic Awareness" Brogrammes by the help of NGO (IYFS) "India Youth For Society". the main aspect of our service is to remove the usage of Plastic in a mini & drastic level. Hence we had started our service with R.K. Beach known as Ramakrishna Beach, visakhapatnam. our team had claimed approximately certain kms through clearing and clearing the Plastic and some of the wastages near ocean waves which could harm the ocean and environment. And we had convited certain events to clarify the cleanliness.

The activities that we had done in community service project includes Swachh Bharat, Blood donation, Tree plantation survey had done. The brief about this is below in this Paragraph.

#### \* Swachh Bharat:

Swachh Bharat mission (SBM), Swachh Bharat Abhiyan or clean India mission is a country wide campaign initiated by the Government of India in 2014 to eliminate open defecation and improve solid waste management. It is a restructured version of the Nirmal Bharat Abhiyan launched in 2009 carried through by successor Manmohan Singh.

Initiated by the government of India, the mission aimed to achieve an "Open Defecation Free (ODF) India" by 2<sup>nd</sup> October 2019, the 150<sup>th</sup> anniversary of the birth of Mahatma Gandhi through construction of toilets. An estimated 89.9 million toilets were built in the period. "Clean India mission" the campaign was officially launched on 2<sup>nd</sup> October 2014. The mission is aimed at progressing towards target 6.2 of the Sustainable Development Goals number 6 established by the United Nations

In 2015. At a rally in Champaran, the Bihar minister called the campaign Satyagrah se Swachh - hagrah in reference to Gandhi's Champaran Satyagraha launched on 10<sup>th</sup> April 1916. The mission was split into two - Rural and Urban. In rural areas "SBM - Gramin" was financed and monitored through the ministry of Drinking water and Sanitation, whereas "SBM - Urban" was overseen by the 'ministry of Housing and urban Affairs'. As a part of the campaign volunteers, known as Swachhagrahis or "Ambassadors of cleanliness" promoted the construction of toilets using a popular method called community led total sanitation at the village level. Other activities included national real-time monitoring and updates from non-governmental organizations such as waste warriors.



## \* Tree Plantation:

Tree Plantation means planting trees and plants. The Purpose of tree Plantation is save the endangered environment and to beautify our life. Trees are valuable gifts of nature. They are known as best friends of every human being. They benefit us in various ways. The lives of men and other animals and insects are inconceivable without the existence of trees in the world. Trees absorb carbon dioxide and give us oxygen without oxygen no living being can live. Trees give us shade, medicine, food, furniture, fruits, fuel etc., Trees also keep the weather cool and cause rainfall. They also bind soil and thus prevent erosion. The land of Bangladesh is suitable for the Plantation of different kinds of trees. Trees can be planted in the vast areas of sea

beaches. The villagers use their unused land by planting trees. June and July are the proper time for planting trees in our country. Trees are part and parcel of our life. So, it is our duty to plant more trees and take care of them in order to maintain balance between man and nature. To make the country economically developed and to save the globe from green house effect. We should plant trees on a large scale tree plantation.

#### \* Blood donation:

A blood donation occurs when a person voluntarily has blood drawn and used for transfusion and/or made into biopharmaceutical medications by a process called fractionation (separation of whole blood components). Donations may be of whole blood, or of specific components directly (apheresis).

Potential donors are evaluated for anything that might make their blood unsafe to use. The screening including testing for diseases that can be transmitted by a blood transfusion, including HIV and viral hepatitis. The donor must also answer questions about medical history and take a short physical examination to make sure the donation is not hazardous to his or her health. How often a donor can donate varies from days to months based on what component they donate and the laws of the country where the donation takes place. For example, in the United States, donors must wait 56 days (eight weeks) between whole blood donations but only seven days between platelet apheresis donations and twice per seven-day period in plasmapheresis.

The age at which people are eligible to give blood varies, but most commonly will be between the age of 17 and 65. Healthy adults can donate blood at least twice a year.

Blood donations in India are conducted by organisations and hospitals to donate blood. Efforts by the government and advocacy groups over the years have helped bridge the gap between demand and supply. The regulatory framework for blood donation and blood bank management rests with the central Drugs standard control organisation, while technical bodies like the National Blood transfusion council and National AIDS control organisation formulate guidelines and recommendations for transfusion medicine and blood bank management. Donors are usually provided with refreshments after the procedure, which include glucose drinks, fruits and biscuits. Some organisations offer transportation facilities, as well as certificates or badges as gratitude.

## CHAPTER 6: RECOMMENDATIONS AND CONCLUSIONS OF THE MINI PROJECT

### \* Recommendations:

- Physical and Psychological safety
- Supportive Relationship
- Positive social norms
- Opportunities to belong
- Integration of family school and community efforts.

### \* Conclusion:

Our main motto for doing this community service project was to understand and the existing problems in society, know different segments of society, and understand the need of having social sensitivity in us. Growing the sense of empathy and responsibility in us for society through the CSP was one of the goals.

We are grateful that we got to work with the Indian Youth for Society team, learned so much from them and at the same time experienced a few things that we might not have. These skills that we learned will be useful to us in our life.

**Evaluation by the Person in-charge in the Community / Habitation**

Student Name: P Anitha

Registration No: 120130803140

Period of CSP: From: To: 27-9-22 to 18-10-22

Date of Evaluation:

Name of the Person in-charge:

MI. PRASANNA KUMAR

Address with mobile number:

9866856165

Please rate the student's performance in the following areas:

Please note that your evaluation shall be done independent of the Student's self-evaluation

Rating Scale: 1 is lowest and 5 is highest rank

|                                      | 1 | 2 | 3 | 4 | 5 |
|--------------------------------------|---|---|---|---|---|
| 1 Oral communication                 |   |   |   |   | 5 |
| 2 Written communication              |   |   |   |   | 5 |
| 3 Proactiveness                      |   |   |   | 4 | 5 |
| 4 Interaction ability with community |   |   |   |   | 5 |
| 5 Positive Attitude                  |   |   |   |   | 5 |
| 6 Self-confidence                    |   |   |   |   | 5 |
| 7 Ability to learn                   |   |   |   | 4 | 5 |
| 8 Work Plan and organization         |   |   |   |   | 5 |
| 9 Professionalism                    |   |   |   | 4 | 5 |
| 10 Creativity                        |   |   |   |   | 5 |
| 11 Quality of work done              |   |   |   |   | 5 |
| 12 Time Management                   |   |   |   | 4 | 5 |
| 13 Understanding the Community       |   |   |   |   | 5 |
| 14 Achievement of Desired Outcomes   |   |   |   |   | 5 |
| 15 OVERALL PERFORMANCE               |   |   |   |   | 5 |

*M. Prasanna Kumar*

Signature of the Supervisor

Date:

### Student Self-Evaluation for the Community Service Project

Student Name: P. Anitha

Registration No: 120130803140

Period of CSP: From: To: 27-9-22 to 18-10-22

Date of Evaluation:

Please rate your performance in the following areas:

Rating Scale: Letter grade of CGPA calculation to be provided

|    |                                    |   |   |   |   |   |
|----|------------------------------------|---|---|---|---|---|
| 1  | Oral communication                 | 1 | 2 | 3 | 4 | 5 |
| 2  | Written communication              | 1 | 2 | 3 | 4 | 5 |
| 3  | Proactiveness                      | 1 | 2 | 3 | 4 | 5 |
| 4  | Interaction ability with community | 1 | 2 | 3 | 4 | 5 |
| 5  | Positive Attitude                  | 1 | 2 | 3 | 4 | 5 |
| 6  | Self-confidence                    | 1 | 2 | 3 | 4 | 5 |
| 7  | Ability to learn                   | 1 | 2 | 3 | 4 | 5 |
| 8  | Work Plan and organization         | 1 | 2 | 3 | 4 | 5 |
| 9  | Professionalism                    | 1 | 2 | 3 | 4 | 5 |
| 10 | Creativity                         | 1 | 2 | 3 | 4 | 5 |
| 11 | Quality of work done               | 1 | 2 | 3 | 4 | 5 |
| 12 | Time Management                    | 1 | 2 | 3 | 4 | 5 |
| 13 | Understanding the Community        | 1 | 2 | 3 | 4 | 5 |
| 14 | Achievement of Desired Outcomes    | 1 | 2 | 3 | 4 | 5 |
| 15 | OVERALL PERFORMANCE                | 1 | 2 | 3 | 4 | 5 |

Date:

P. Anitha  
Signature of the Student

PHOTOS & VIDEO LINKS

BEFORE CLEANING

AFTER CLEANING



SWACHH BHARAT



## TREE PLANTATION



## BLOOD DONATION



**MARKS STATEMENT**  
**(To be used by the Examiners)**

## INTERNAL ASSESSMENT STATEMENT

Name Of the Student: PIRADI ANITHA  
Programme of Study: social Inclusion  
Year of Study: 2020 - 2023  
Group: B.COM (General)  
Register No/H.T. No: 120130803140  
Name of the College: Mrs. A.V.N college  
University: Andhra university

| Sl.No | Evaluation Criterion                     | Maximum Marks | Marks Awarded |
|-------|--|---------------|---------------|
| 1.    | Activity Log                             | 20            |               |
| 2.    | Community Service Project Implementation | 30            |               |
| 3.    | Mini Project Work                        | 25            |               |
| 4.    | Oral Presentation                        | 25            |               |
|       | GRAND TOTAL                              | 100           |               |

Date:

Signature of the Faculty Guide

Certified by

Date:

Signature of the Head of the Department/Principal

Seal:



**ANDHRA PRADESH  
STATE COUNCIL OF HIGHER EDUCATION**

(A Statutory Body of the Government of Andhra Pradesh)

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